



Exhibitor Proposal Form

Sonoma County • Rohnert Park, CA
October 23-24, 2009

Exhibitor hours:

Friday, October 23 3:00 pm – 9:00 pm

Saturday, October 24 7:00 am – 5:00 pm

Exhibitor Contact Information

Name _____

Organization _____

Check Preferred Home School/Organization Address

Mailing Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____ E-mail _____

Web Site _____

Exhibitor Fees and Details

The DoubleTree's fee of \$35 (per day) provides for one table (6 ft. long by 30 in. wide), linen and 2 chairs. Requests and payment for additional tables or electricity must be made with this contract and approved prior to arrival. On-site requests for electricity cannot be honored. Make checks payable to CFAITC and submit with Exhibitor Proposal form.

Check all that apply

- Selling goods or services
- Additional Table (\$35 per table, per day)
- Electricity (\$25)

Physical Description of the Booth (please check one):

- Free Standing
- Table Top display with backboard
- Table Top display without backboard

Dimensions _____

Description of Exhibit Contents (60 words or less for print use) _____

Security

Exhibitors are responsible for the security of their materials during the conference. Neither CFAITC nor the DoubleTree will be liable for any lost or stolen articles. Doors of the exhibit room will remain unlocked during set-up, exhibit hours and periodically throughout the conference.

Exhibitor Contract and Rules

Conference Planning Committee - This term as used herein means the staff and volunteers of California Foundation for Agriculture in the Classroom (CFAITC) who are organizing and are responsible for the conference. The decision of the conference planning committee, or its designee, in response to the enforcement and interpretation of the following rules and regulations is final.

Eligible Exhibits - The conference planning committee reserves the right to determine the eligibility of any organization, idea or product for inclusion in the conference and reserves the right to reject, evict, or prohibit from the conference any exhibit, in whole or in part, or any exhibitor, with or without cause. **A sample of any item to be distributed or sold at the conference that has not already been approved by CFAITC for such distribution or sale must be submitted for its approval with this form.**

Non-Liability - The exhibitor shall make no claim for any reason whatsoever against CFAITC, the conference planning committee, or the conference hotel for any: loss, theft, damage, or destruction of goods; injury to or death of the exhibitor or the exhibitor's employees; damage of any nature or character, including damage to the exhibitor's business, failure to provide space for, or the removal of, the exhibit; failure to hold the conference as scheduled; or act or omission of any nature by CFAITC, its staff or volunteers, or the conference planning committee. The exhibitor further agrees to indemnify and defend CFAITC against any claim arising out of the display of a product or service at the conference.

Damage Liability - The exhibitor shall be liable for any damage caused by the exhibitor, including but not limited to building floors, walls, columns, or to standard equipment or other decorator property.

Unoccupied Space - The conference planning committee reserves the right, should any exhibit space remain unoccupied, to let another exhibitor use that space or to use that space itself as it may see fit without liability on its part.

Relocation of Exhibits - The conference planning committee reserves the right to alter locations of exhibits if deemed appropriate and in the best interests of the conference.

Booth Assignment - Booth assignments are made by the conference planning committee by taking into consideration booth format, electricity needs, space limitations and exhibitor requests.

Fire, Safety and Health - The exhibitor shall comply with all applicable fire, safety, and health ordinances and laws regarding the installation and operation of equipment. All exhibit materials must be located within the booth and protected by safety guards and devices where necessary to prevent accidents and injuries to spectators. Decorative materials must be fire-resistant and meet standards established by the Fire Marshal's Office. All packing container excelsior and wrapping paper must be removed from the floor and may not be stored under tables.

Conference Cancellation - Should the conference be canceled, postponed, or abandoned due to fire, strike, weather or other uncontrollable circumstance before the opening date, this contract will not be binding, and the exhibitor will receive a refund. No refund is due under any other circumstance.

Endorsement - CFAITC does not in any way imply endorsement of any product or service of the exhibitor by entering into this Exhibitor Contract.

I have read the above contract and shall abide by its terms.

Authorized Signature _____ Date _____

Organization _____